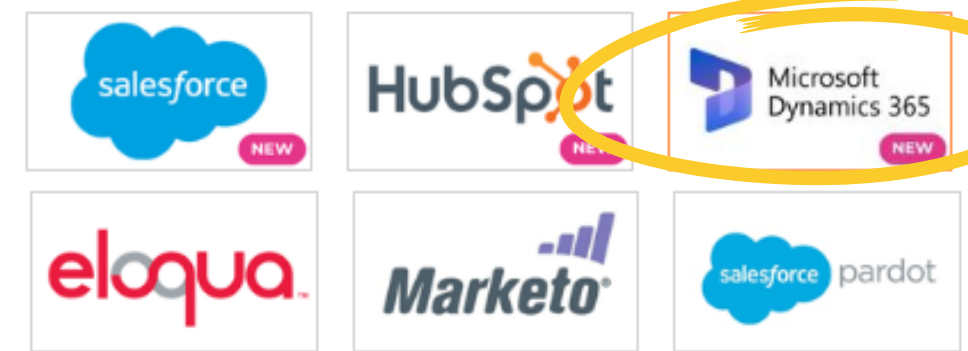


WorkCast's Microsoft Dynamics 365 Integration made simple

WorkCast

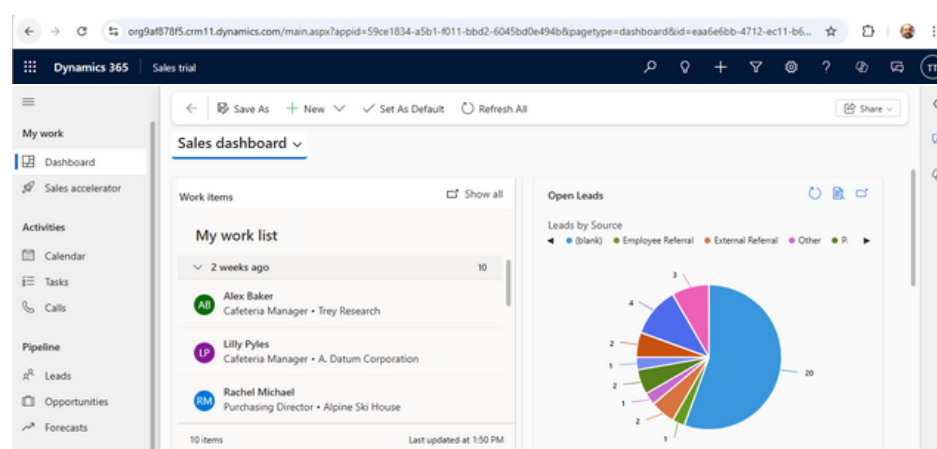


The integration takes just 5 minutes to set up, turning your webinar program into powerful CRM intelligence.

Click 'Integrations' in the top menu and select 'Dynamics'

Find your Dynamics environment

Simply log into your Microsoft Dynamics 365 account and copy the environment URL from your browser. This is the base address you see after signing in – for example:
<https://org9af478s5.crm11.dynamics.com/>



Access rich behavioral data, such as our Webinar Engagement Score and minutes viewed, to give your team a deeper understanding of attendee interest and intent.

Authenticate

When connecting through WorkCast, you'll be prompted to log in to Microsoft Dynamics via a secure pop-up window. This uses Microsoft's approved OAuth2 authentication, so there's no need for additional access keys, just a quick, secure sign-in.



True Business Intelligence

Access rich behavioral data, such as our Webinar Engagement Score and minutes viewed, to give your team a deeper understanding of attendee interest and intent.

WorkCast data	MS Dynamics data
email	emailaddress1
firstName	firstname
lastName	lastname

Map where you want the data

Select where the data should go in Microsoft Dynamics. WorkCast adds engagement insights and updates lead or contact timelines without changing your existing records.