



UX Designer (Product)

Location: Rainton Bridge, Sunderland, UK

The Role

WorkCast is growing, and growing fast. We have created a world leading webinar and virtual event platform used by major organisations including Sony, Elsevier, Wiley, Nature Magazine, Barclays and Standard life. Our outstanding product and amazing team make webinars and online events a far richer and more accessible experience for attendees and remove the barriers for Marketers to run and benefit from webinars.

To support that growth, we are looking to expand our Product Team with a UX Designer. We're keen to add someone who is energetic, creative, and has a passion for all things digital. You'll work alongside Product Managers, Developers and Senior Stakeholders in a fast-paced team owning the Design function of the web-based platform with users at the forefront of everything you do. This will involve designing and prototyping new platform features and developing usability across the existing platform in whole.

Benefits

WorkCast offers a competitive salary with some great benefits. We provide a fun environment with many company social activities, a pension scheme, life assurance and excellent holidays. We also offer private healthcare and a discounted PureGym membership. You will also get free access to Perkbox with huge savings available. You may also get the opportunity to visit our Seattle office periodically.

About WorkCast

At WorkCast, we have been helping businesses create amazing online events since 2008. In that time, we've developed a powerful platform that can accommodate everything from a small webinar to a webcast streaming to thousands of attendees. Quite simply, we are webinar experts.

WorkCast is based in the North East UK and Seattle, US, with an office in Leith, Edinburgh.

The Perfect Fit

The ideal candidate will have worked in a Product UX Design role and will have an understanding of Product Management and Frontend Development. You should be confident in creating working design prototypes in packages such as Adobe XD (or similar) to gain internal and external feedback before supplying final design solutions for the development team to implement. We need someone who is comfortable in both UX and UI design, with the main focus on the User Experience.

Skills

- You will ideally have a minimum of 2 years' experience in Digital Product Design.
- Solid user research, identifying candidates and facilitating workshops, user interviews, creating surveys and analysis of results.
- Intuitive problem solving and analytical ability.
- Wireframing and Prototyping.
- Adobe Creative Suite (Photoshop, XD)
- User testing, A/B testing and post-launch improvements.
- User Interface and visual Design including layout, content, typography etc.
- An understanding of Frontend Development
- Self motivated and can be trusted to manage their own workload and time
- Driven with a determined work ethic
- Excellent communication skills, with the ability and confidence to work directly with Senior Executives
- Approachable, enthusiastic with a composed confidence
- Flexible and adaptable in line with the needs of the Business

How to Apply

Please send your CV including examples of design/prototype work to lee.farthing@workcast.com.